TAB 1: BACKGROUND INFORMATION

The candidate may prepare this section. If prepared by someone else, Tab 1 should be reviewed by the candidate for factual accuracy.

1.1.   Candidate's Name: Geoffrey Sauer
       Department of Principal Appointment: English

1.2.   Proposed Rank and Tenure Status: Associate Professor, Tenured

1.3.   Degrees Held (beginning with most recent degree) in tabular form:

Degree	Institution	Date	Field/Discipline
Ph.D.	Carnegie Mellon University	1999	English
B.A. (Honors)	University of Notre Dame	1990	English

1.4.   Professional Experience in tabular form:

A. Positions held elsewhere	Dates
Postdoctoral Fellow, Carnegie Mellon University	1999-2000
Assistant Professor, University of Washington-Seattle	2000-2003

B. Iowa State University appointments	Dates
Assistant Professor, ISU English	2003-present

1.5.   Position Responsibility Statement

Geoffrey Sauer is expected to sustain a program of research that leads to publication in refereed books and journals and presentations at professional conferences. His normal teaching load is five courses per year, but during the first three years of his probationary period he receives an automatic research assignment, which makes his teaching load four courses each year for this period. His primary teaching responsibilities include multimedia and other technology-related courses at both the undergraduate and graduate levels, as well as other courses in rhetoric and technical communication. During his probationary period, he is expected to serve on a standing departmental committee as well as participate in the Rhetoric and Professional Communication Area Committee; after the year of his tenure review, he is encouraged also to serve on college and university committees.

1.6.   Curriculum Vitae

(attached)

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curriculum vitae of

Geoffrey F.K. Sauer
Rhetoric and Professional Communication
English Department, Iowa State University
203 Ross Hall · Ames, IA 50011-1201
gsauer@iastate.edu
(551) 441-1461 (cell)

PROFESSIONAL APPOINTMENTS

Assistant Professor, Iowa State University English Department
August 2003 to the present

Assistant Professor, UW Department of Technical Communication
September 2000 to July 2003

Postdoctoral Fellow, Carnegie Mellon University English Department
August 1998 to May 2000

EDUCATION

Ph.D., Carnegie Mellon University, Pittsburgh
Ph.D. in English, 1999

B.A., University of Notre Dame, South Bend
Bachelor of Arts in English with an Honors Diploma, 1990

MAJOR FIELDS OF INTEREST

· Intellectual property in the history of publishing;
· New media studies, with expertise in Internet studies;
· Digital humanities, particularly collaborative online research;
· Technical communication, with a special interest in computer-
   supported collaborative work and new publishing technologies

PENDING PUBLICATIONS

Sauer, Geoffrey. "Teaching Partnerships Explored: *Designing GNLEs.*"
A review of *Designing Globally Networked Learning Environments* by
Doreen Starke-Meyerring and Melanie Wilson (eds.) *Programmatic
Perspectives*. Forthcoming: March 2010, 4pp.

SUBMITTED PUBLICATIONS

Sauer, Geoffrey. *Internet Cartography: Understanding
Communication and Control*. Book manuscript submitted to New
York University Press, November 2009.

Sauer, Geoffrey. "Teaching With a Net: Using Online Anthologies
with (or in Place of) Traditional Textbooks." Invited book chapter for
an edited anthology by Kelli Cargile-Cook and Keith Grant-Davie on
online education. Proposal accepted October 2009.

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PUBLICATIONS IN PRINT

Sauer, Geoffrey. "コミュニティ、コースウェア、知的財産権." In オンライン・コミュニティ: e コマース、教育オンライン、 非営利オンライン活動の最先端レポート (Online Communities: A Cutting-Edge Report on E-Commerce, Education Online, and Non-Profit Online Activities). Chris Werry and Miranda Mowbray, eds. Ken'ich Ikeda, Ed. Supervisor. Midori Shimoda, Kiichi Obata, Ko Ito and Yumiko Koiwa, translators. Tokyo: Pearson Education Japan, December 2003. pp. 187-205.

Haselkorn, Mark P., Geoffrey Sauer, Jennifer Turns, Deborah L. Illman, Michio Tsutsui, Carolyn Plumb and Tom Williams. "Expanding the Scope of Technical Communication: Examples from the Department of Technical Communication at the University of Washington." In *Technical Communication*, May 2003.

Sauer, Geoffrey. "A Commentary on Edmond H. Weiss's 'Egoless Writing: Improving Quality by Replacing Artistic Impulse with Engineering Discipline.'" In *ACM Journal of Computer Documentation*. Vol. 26, No. 1: February 2002. pp. 17-22.

Sauer, Geoffrey. "Community, Courseware and Intellectual Property Law." In *Online Communities: Commerce, Community Action, and the Virtual University*. Chris Werry and Miranda Mowbray, eds. New York: Prentice Hall, 2001. 23 pp.

Sauer, Geoffrey. "Wireless Eavesdropper." In *Bad Subjects*. March: Volume 7, Number 48. pp. 31-38, 2000.

Sauer, Geoffrey. "Hackers, Order and Control," in *Bad Subjects: Political Education for Everyday Life*. Ed. Michael Berube. New York: New York University Press, 1998.

Sauer, Geoffrey. "Hackers, Order and Control." In *Bad Subjects*. February: Volume 4, Number 24. pp. 19-25, 1996.

Sauer, Geoffrey and Lisa Z. Sigel. "A Critique of Rimm Article on Online Pornography." In *The Cyberporn Debate*. Vanderbilt, 1995.

Sauer, Geoffrey. "*Foucault's Pendulum* and Postmodern Focus." In *Humanitas*. Volume 12, Number 3, 1990.

PUBLICATIONS IN PROCEEDINGS

Sauer, Geoffrey. "Assessing Distance Programs in Technical Communication" in *Proceedings of the 2004 CPTSC Annual Conference*.

Sauer, Geoffrey. "Theorizing the Borders of Academic Technical Communication" in *Proceedings of the 2003 CPTSC Annual Conference*.

Haselkorn, Mark P., Geoffrey Sauer and Jennifer Turns. "The Face in the Mirror: Research Examining the Field." In *2002 Proceedings of the International Professional Communication Conference*, pp. 145-157.

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Sauer, Geoffrey. "The Need for Architect/Construction Worker Dichotomies in Information Architecture as a Profession." In *Proceedings of the 2002 CPTSC Annual Conference*, 8 pp.

Sauer, Geoffrey. "Strategies for Integrating Quantitative Analysis and Reader-Response Criticism in Iterative Design Education," In *Proceedings of the CPTSC Annual Conference,* 2001.

Sauer, Geoffrey. "Web Strategies for Technical Communication Programs," in *Proceedings of the 2000 CPTSC Annual Conference.*

INTERVIEWS

Johnson, Tom H. and Geoffrey Sauer. "EServer TC Library: The Most Popular Technical Communication Website in the World." From the website I'd Rather Be Writing. December 2, 2008.

Interviewed for "Multitasking in the Digital Age," a television documentary broadcast on Iowa Public Television, February 1, 2008.

Sauer, Geoffrey. "Rendezvous with KnowGenesis." *International Journal of Technical* Communication, 2007.

Interviewed for "The Digital Horizon," a television documentary broadcast on Iowa Public Television, December 11, 2006.

FUNDED RESEARCH

The EServer
Director, 1990 to present (multiple funding sources, $427,000)
Managed a humanities Internet publishing site (eserver.org), serving 2.0 million readers per month; chaired the administrative committee, serving *ex-officio* on the advisory or editorial boards of fifty-one websites; managed new text acquisitions and copy editors; administered the budget; supervised graduate research assistants.

Liberal Arts and Sciences Computer Advisory Committee
Principal Investigator, 2009 ($7,280)
'Enabling Student High-Definition Multimedia Production.' 2009
Proposed upgrades for the ISU Studio for New Media to enable student collaborative high-definition video production, for coursework and extracurricular learning projects.

Iowa Department of Transportation, Specifications Section
Principal Investigator, 2004-08 ($90,000)
Studied the development of a content management system for DOT engineering specifications documents.

Liberal Arts and Sciences Computer Advisory Committee: Technology-Based Instruction Proposals
Principal Investigator, 2007-present ($9,500)
'Teaching Advanced Communication via Integrated Web Technologies.' 2007 to present

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Liberal Arts and Sciences Computer Advisory Committee
Principal Investigator. 'Encouraging Student Collaborative New Media.' Proposal to LASCAC. ($16,557 requested; $12,500 awarded). January 2007.

NUE: Introduction to Nanomaterials Science and Engineering
Member, Tech Comm Group, 2003 to present ($100,000)
Participated in the development of an online interface to an NSF-funded (award #0407261) annotated bibliography of public reports about nanoscience and nanotechnology issues.

**Analysis of Web-Based WSDOT Traveler Information:
Testing Users' Information Retrieval Strategies**
Principal Investigator, 2001-02 ($75,000)
Studied the usability of WSDOT traveler information websites.

Content Management and Electronic Dissemination Strategies for Multiple Types of Traveler Information
Co-Principal Investigator, 2001-02 ($165,000)
A study of new content management integration into internal database procedures and public outreach efforts.

Traveler Information Management
Co-Principal Investigator, 2001-02 ($80,000)
Looked at the integration of online new media into research and development for the Washington Department of Transportation.

UIF Documentation Subcontract
Principal Investigator, 2001 ($27,250)
Awarded to redesign and update documentation for an AHNS Otobase relational database engine for medical research.

CMU English Department Content Management System
Principal Investigator, 1997-2000 ($58,000)
Created and supervised development of a department CMS which hosts over five hundred and fifty users and offers such online facilities as course websites and collaboration tools for faculty and students.

Gary Shaffer Curriculum Development Grant
Principal Investigator, 1994-95 ($16,500)
Awarded to design/build a synchronous conference system to assist composition pedagogy, the "Language Advisory Service."

Multimedia Facilities Grant
Principal Investigator, 1994 ($32,000)
Awarded a budget to design and build a multimedia center for the CMU English Department and to teach graduate students and faculty to use audio-, image- and video-editing software as well as hypertext, presentation and desktop publishing for research.

William Arms Project Development Grant
Principal Investigator, 1994 ($7,500)
Awarded to facilitate expansion and growth of the English Server, enabling the system to grow from serving 30,000 readers per week to serving more than 200,000 readers per week.

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Culture and Advertising Project, Alliance Française of Pittsburgh
Investigator, 1992-1993 ($68,000)
Produced an interactive multimedia exhibit that studied cultural differences between French and American advertising and theorized some implications of these differences.

RESEARCH PROPOSALS (NOT FUNDED)

A Sense of Community: Telling the Story of Fayette County. Investigator. Strengthening Communities Initiative, 2008. With 3 University of Memphis Co-PIs, 2008 ($18,000). Requested funding to develop an online oral history project, interviewing people who remember the Civil Rights work performed among former share-croppers and their families who lived in Tent City in the early 1960s.

Antislavery Comics Series: A Proposal. Investigator, with Henry Louis Gates (Harvard) and Joe Lockard (Arizona State University). $179,000 requested. NEH, 2007. (revising and resubmitting)

Redesigning Engineering Curricula for the 21st Century. Co-Principal investigator with seven ISU co-PIs. $2 million requested. NSF, 2006.

Antislavery Literature Project: Voices of Slavery. Arizona Humanities Council. Co-principal investigator with 3 Arizona State University co-PIs, 2005. ($23,000 requested; not funded). Requested funding for the development of streaming video perform-ances of slave narratives, for open-access (free of charge) use in courses in history, literature, Civil Rights and other humanities topics.

INVITED PRESENTATIONS

Sauer, Geoffrey. "XML Technologies and Their Implications." To the STC Central Iowa, Des Moines, IA. Upcoming: February 2010.

Sauer, Geoffrey. "The EServer TC Library: A Case Study of CMS Development." Invited presentation to the STC Central Iowa, October 2007.

Sauer, Geoffey. "Using Moodle To Teach: A Case Study of the English Department Course Management System." Invited presentation at the ISU Center for Excellence in Learning and Teaching, October 2007.

Sauer, Geoffrey. Invited presentation to the ISU CELT, April 2007. "Using Open-Source Course Management Technologies in Writing Instruction."

Sauer, Geoffrey. "Technical Communication via Online Collaboration." Invited presentation at the Society for Technical Communication Eastern Iowa, June 2006.

Sauer, Geoffrey. "STC Central Iowa Community Website Redesign." Invited presentation at the Society for Technical Communicaiton Central Iowa Community, November 2004.

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Sauer, Geoffrey. "Negotiating Content Management: How the Recent History of Publishing Has Encouraged Both Technical Communication and Online Collaboration." May 2002, San Diego State University: Information Architecture Now And In The Future, San Diego. Invited keynote address.

Sauer, Geoffrey. "Log Analysis for Both Static and Database-Driven Information Architectures." February 2001, The Design Media Group of the University of Washington School of Architecture. Invited presentation.

Sauer, Geoffrey. "Web Design Concerns for Information Science Experts." October 2000. Invited presentation at Microsoft. Redmond, Washington.

REVIEWED PRESENTATIONS

Sauer, Geoffrey. "Teaching with Databases against Textbooks." Great Plains Alliance for Computers & Writing. Ames, IA. November 2008.

Sauer, Geoffrey. "Developing Open-Source Web Application API Services: A Case Study from The EServer TC Library." Computers & Writing, May 2008.

Sauer, Geoffrey. "The Implications of Emerging Collaborative Media for Document Distribution." CCCC, April 2008.

Burnett, Rebecca E., Geoffrey Sauer and Lee Honeycutt. "Feature Analysis in Agency Content Management Systems." reporting on preliminary results from the Iowa DOT. ATTW, March 2006.

Sauer, Geoffrey. "Mapping our Field for Worldwide Audiences." December 2005, Association for Business Communication panel at the Modern Language Association, Washington D.C.

Sauer, Geoffrey. "'We Support New Media:' But as Teaching, Research, or Just Service?" October 2005, Council for Programs in Technical and Scientific Communication, Lubbock, TX

Sauer, Geoffrey. "As Simple As Possible…And No Simpler." March 2005, Association of Teachers of Technical Writing, San Francisco, CA.

Sauer, Geoffrey. "Assessing Distance Programs in Technical Communication". October 2004, Council for Programs in Technical and Scientific Communication, West Lafayette, IN.

Sauer, Geoffrey. "Theorizing the Borders of Academic Technical Communication." October 2003, Council for Programs in Technical and Scientific Communication. Potsdam, NY.

Sauer, Geoffrey. "The Need for Architect/Construction Worker Dichotomies in Information Architecture as a Profession." October 2002, Council for Programs in Technical and Scientific Communication, Logan, UT.

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Haselkorn, Mark, Geoffrey Sauer and Jennifer Turns. "Aligning Inner and Outer Visions of Technical Communication: Reflections Beyond Traditional Technical Writing." September, 2002, International Professional Communication Conference, Portland, OR.

Cargile Cook, Kelli, Geoffrey Sauer, Jeff Jablonski, Mark Zachry, Bill Hart-Davidson, Sean Williams, Michael Salvo and Dave Clark. "Taking Tech Comm to the Streets: Creating Entrepreneurial Research/Consulting Programs to Strengthen the Industry-Academy Connection," March 2002, Association of Teachers of Technical Writing, Chicago, IL.

Sauer, Geoffrey. "Quantitative Analysis with Reader-Response Criticism." March 2002, Association of Teachers of Technical Writing, Chicago, IL.

Sauer, Geoffrey. "Academic Writing After 1979: How Internet Fits into a Larger Publishing Context," November 2001, Association of Internet Researchers, Minneapolis, MN.

Sauer, Geoffrey. "New Media as the Exigence for Cross-Departmental Ventures in Electronic Publishing." March 2001, Association of Teachers of Technical Writing conference, Denver, CO.

Sauer, Geoffrey. "Web Development for the TC Service Course." December 2000, Association of Teachers of Technical Writing panel of the annual Modern Language Association conference, Washington, DC.

Sauer, Geoffrey. "Web Strategies for Technical Communication Programs," October 2000, Council for Programs in Technical and Scientific Communication, Menomonie, WI.

Sauer, Geoffrey. "The Futures of Humanities Publishing," December 1999, Society for Critical Exchange panel at the Modern Language Association, San Francisco, CA.

Kaufer, David S. and Geoffrey Sauer. "Promotion and Tenure Issues in Reviewing Multimedia Projects: Why the MLA, ADE and CCC Should Revise Their Guidelines," December 1999, Association of Departments of English panel at the Modern Language Association, San Francisco, CA.

Sauer, Geoffrey. "Languages of Order and Control in 'Hacker' Discourse," December 1995, Modern Language Association, Chicago, IL.

Werry, Chris and Geoffrey Sauer. "Times of the Electronic Sign," March 1995, Conference on College Composition and Communication, Washington, DC.

Sauer, Geoffrey. "All that is Internet Melts Into Air," July 1994, MLG Institute for Cultural Studies, Hartford, CT.

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PRESENTATIONS

Burnett, Rebecca E., Geoffrey Sauer and Quinn Warnick. "Using the English Department Course Websites (Moodle)." Panel presentation. November 2006, Ames, IA. (http://lectures.eserver.org/1045)

Sauer, Geoffrey. "EServer Lectures on Demand After Ten Years Online: an Example of Durable Academic Podcasting." ISU Center for Excellence in Learning and Teaching, February 2006, Ames, IA.

Sauer, Geoffrey. "Publication: Past, Present and Future in the Humanities," April 1999, Center for Humanities Computing, West Virginia University, Morgantown, WV.

Sauer, Geoffrey. "Technologies of Order," November 1997, Society for Literature and Science, Pittsburgh, PA.

Sauer, Geoffrey. "Historicizing Technologies of Order and Control," October 1997, Carnegie Mellon Rhetoric Colloquium, Pittsburgh, PA.

Sauer, Geoffrey. "Community Organization at CMU: the Relation Between Local Networks and the Global Information Economy," September 1994, CMU Rhetoric Colloquium, Pittsburgh, PA.

Sauer, Geoffrey. "Taxonomy, or Order in the Enlightenment," April 1994, Milton Plesur Conference on History and Historiography, Buffalo, NY.

COURSES TAUGHT

Iowa State University Department of English
English 611: The History of Publishing, 1688 to the Present, 2005
A Ph.D. seminar on the history of publishing, from the Glorious Revolution through contemporary database-driven content management systems.

English 507: Theory and Research in Professional Communication, 2005-present
This graduate course studied theoretical issues that inform workplace professional communication.

English 549: Multimedia Design in Professional Communication, 2006-present
This course studied how to apply rhetorical principles to multimedia authoring and production techniques for multimedia development.

English 529: Multimedia Content Management, 2007-present
This course studied principles on database design, interface development, usability testing, and collaborative content management.

English 506: Theory and Research in Professional Communication, 2005-present
This graduate course studied theoretical issues that inform workplace professional communication.

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English 449: Multimedia Design in Professional Communication, 2006-present
This course studied how to apply rhetorical principles to multimedia authoring and production techniques for multimedia development.

English 429: Multimedia Content Management, 2007-present
This course studied principles on database design, interface development, usability testing, and collaborative content management.

English 411: Technology, Rhetoric, and Professional Comm., 2005-present
This course offers students a critical view of the technologies shaping workplace communication and our society as a whole.

English 410X: Multimedia Design for Professional Comm., 2005-present
This course focuses on the fundamentals of developing digital multimedia using a range of software and hardware.

English 335: Film, 2007-present
This is a humanities lecture course concerned with the aesthetic and cultural values of cinema.

English 314 and 314H: Technical Communication, 2003-present
Explores the various forms and media by which working professionals convey technical information to expert and novice audiences.

English 313: Writing for the World-Wide Web, 2003-present
A course about writing and designing for online publication. Covers how to analyze specific audiences and rhetorical situations.

University of Washington Department of Technical Communication
Publishing and Its Impacts on Society, 2003
A course about the history of publishing post-WWI and its significance for technical communicators. This course reviews the changes to publishing, considering the implications for writers.

Theoretical Dimensions of Technical Communication, 2000–03
Taught the graduate course in rhetorical theory for technical communicators.

Print Production, 2001-2003
Taught an undergraduate elective on the techniques and technologies of offset lithography, digital typography, prepress, and finishing.

Issues in Redesign, 2001-2002
Taught a graduate elective to problematize the theories of communication which have emerged with the rise of SGML-based Internet protocols (SGML, TEI, HTML, XHTML, XML, XSL). Students read a variety of theorists and discuss both the benefits and dangers of protocols which reify a form/content dichotomy within practice.

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Information Design, 2000-2001
Taught a graduate course in new media systems architectures (including hypertext, integration of visual and verbal information, fundamentals of interface design, information architectures and knowledge management structures).

Advanced Interactive Multimedia, 2001-2002
Taught an undergraduate elective on the techniques and technologies needed when developing interactive new media, including kinetic typography, database-driven animation, dynamic document systems, and DVD video production.

The Computer in Technical Communication, 2000-2001
Taught an undergraduate survey in technical communication software and systems.

Individual Instruction, 2000-02
Worked with sixteen students in independent studies and research projects into rhetorical theory and new media.

Carnegie Mellon University English Department
Introduction to Technical Communication, 1999-2000
Taught a projects course for nonmajors which surveyed technical and professional writing theory, skills, and techniques.

Planning and Testing Documents, 1999-2000
Team-taught a graduate course in collaborative document production for large (20-30 person) writing projects.

Introduction to Web Design: Design as Technical, Interpretive and Critical Practice, 1999
Taught a graduate and upper-division course in web design which involved using contemporary critical and cultural theory to "read" recent trends in online design.

Web Design, 1997-1999
Team-taught a continuing education course in web design for office staff and prospective graduate students at Carnegie Mellon.

Interpretation, 1994-98
Taught a core freshman writing course in a networked computer classroom.

Studies in Representation, 1995
Taught a summer elective course that examined representations of race, class, education, and industry in the popular media.

Careers in Applied Science and Technology, 1994
Taught a course in document-writing and oral presentation, part of an NSF-funded summer institute for advanced students in science and technology.

Analyzing Internet Culture, 1992-1993
Taught an upper-division English course on new media technologies (particularly those surrounding the web) in their institutional contexts.

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Argument and Interpretation, 1992-93
Taught a core freshman writing course.

Reading Texts, 1990-91
Taught a core world literature course.

OUTREACH/ CONSULTING

Consultant, SHAZAM. (Des Moines, Iowa). Worked with the head of the Corporate Communications department and his staff to advise on their content management system/corporate intranet. Summers, 2006-present

Designer, ATTW Website (Lubbock, Texas). Designed a next-generation social network for the Association of Teachers of Technical Writing. 2007

Consultant, Davies and Lemmis Law Corporation. (Calabasas, California.) Worked with the senior partners and staff at the firm to organize their website and file-management information architecture. Summers, 2005-present

Director, EServer. Direct, publish and edit the most popular humanities website in the world, and supervise 227 volunteers who maintain the site's fifty-one websites.[1] 1990-present

DISSERTATION

"Negotiating the Reform of Internet Culture," a study of organizations' use of Internet and its integration into institutional practices. Defended in 1999. Committee: David S. Kaufer, Camilla Griggers, and Paul Hopper.

EDITORIAL WORK

Co-editor, *Bad Subjects: Political Education for Everyday Life*
Anthology from New York University Press, December 1997

Member, Editorial Board, *Bad Subjects*
Journal in cultural studies, Berkeley, 1993–present

Member, Editorial Board, *Cultronix*
Journal in technology and cultural theory, Pittsburgh, 1994–present

Reader, University of Minnesota Press
Reviewer of manuscripts in new media and Internet studies, 1994–present

Reviewer, *Journal of Business and Technical Communication*
Reviewer of submitted articles in technical communication, 2004-present

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[1] According to Alexa, the division of Amazon that tracks all website readership. See
http://alexa.com/topsites/category/Top/Arts/Humanities.

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Reviewer, *Programmatic Perspectives*
Reviewer of submitted articles about academic program administration in professional/technical communication, 2004-present

Reviewer, *Technical Communication*
Reviewer of articles in technical communication, 2002-present

Reader, Lawrence Erlbaum
Reviewer of book proposals in technical communication, 2001-present

LANGUAGES

Russian: competent speaking, reading and writing ability;
French: competent reading ability

PROFESSIONAL SERVICE

· Chair, ISU English New Media/Technology Committee, 2009
· Member, ISU Library Advisory Council, 2004-present
· Member, Membership Committee, ATTW, 2002- present
· Member, Nominating Committee, CPTSC, 2002- present
· Reviewer, Thomson/Heinle, 2002- present
· Faculty Co-Advisor, ISU Sigma Tau Delta Honor Society, 2004-08
· Faculty Advisor, ISU STC Student Chapter, 2004-08
· Member, ISU English Computer Resources Committee, 2003-07
· Chair, UW Faculty Council on University Libraries, 2002-03
· Member, UW Senate Executive Committee, 2002-03
· Member, UW Faculty Council on University Libraries, 2001-03
· Member, UW Phi Beta Kappa Executive Committee, 2001-03
· Chair, UW TC Computer Resources Committee, 2000-03
· Faculty Advisor, UW Student Chapter, STC, 2000-02
· Member, UW TC Undergraduate Admissions Committee, 2000-03
· Judge, Puget Sound STC Annual Competition, 2000-03
· Scholarship Committee, Puget Sound Branch of the STC, 2001
· Faculty Advisor, Carnegie Mellon Macintosh Users' Group, 1998-99
· CMU English Department Technology Committee, 1995-99
· LCT Admissions Committee, 1995
· LCT Task Force on Curriculum Reform, 1994-96
· CMU English Graduate Organization, 1993-97
· CMU Graduate Student Organization, 1992-93
· Dean's Advisory Committee on Core Curriculum, 1989-90
· Notre Dame Literary Festival Board of Directors, 1988

COMPUTER SOFTWARE

WebArchiver, an application that allows Internet sites to maintain automatic mailing list archives accessible to AppleShare, FTP, Gopher, and World Wide Web readers (Macintosh), 1994–96.

Developed forty external CGI (common gateway interface) applications for the EServer, 1994–2002.

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Developed an online events calendar using an SQL-based database, which generates graphical and text-based listings of upcoming events, and allows users to post information about new events.

MEMBERSHIPS	· Association of Business Communication · Association for Computing Machinery · ACM Special Interest Group in Computer-Human Interaction · ACM Special Interest Group in Design of Communication · Alliance Française · Association of Teachers of Technical Writing · Council for Programs in Technical and Scientific Communication · EServer · Institute of Electrical and Electronics Engineers · IEEE Professional Communication Society · IEEE Special Interest Group in Communication Theory · Institute for Cultural Studies · Modern Language Association · National Council of Teachers of English · Central Iowa STC Chapter · Society for Literature and Science · Society for Technical Communication · Iowa State University Sigma Tau Delta · Iowa State University STC Chapter
AWARDS (SELECTED)	· 2009 Excellence in Teaching Foundation and Advanced Communication Award, Iowa State University. · 2009 (nominee—pending). Distinguished Service Award from the Society for Technical Communication. · 2008 APEX Award for Publication Excellence for the EServer Technical Communication Library. · 2007 Induction of EServer collections in the MLA International Bibliography scholarly index. · 2006 Induction of the EServer into Thompson Scientific's "ISI Web of Knowledge" scholarly index, now "Scientific Web Plus."

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